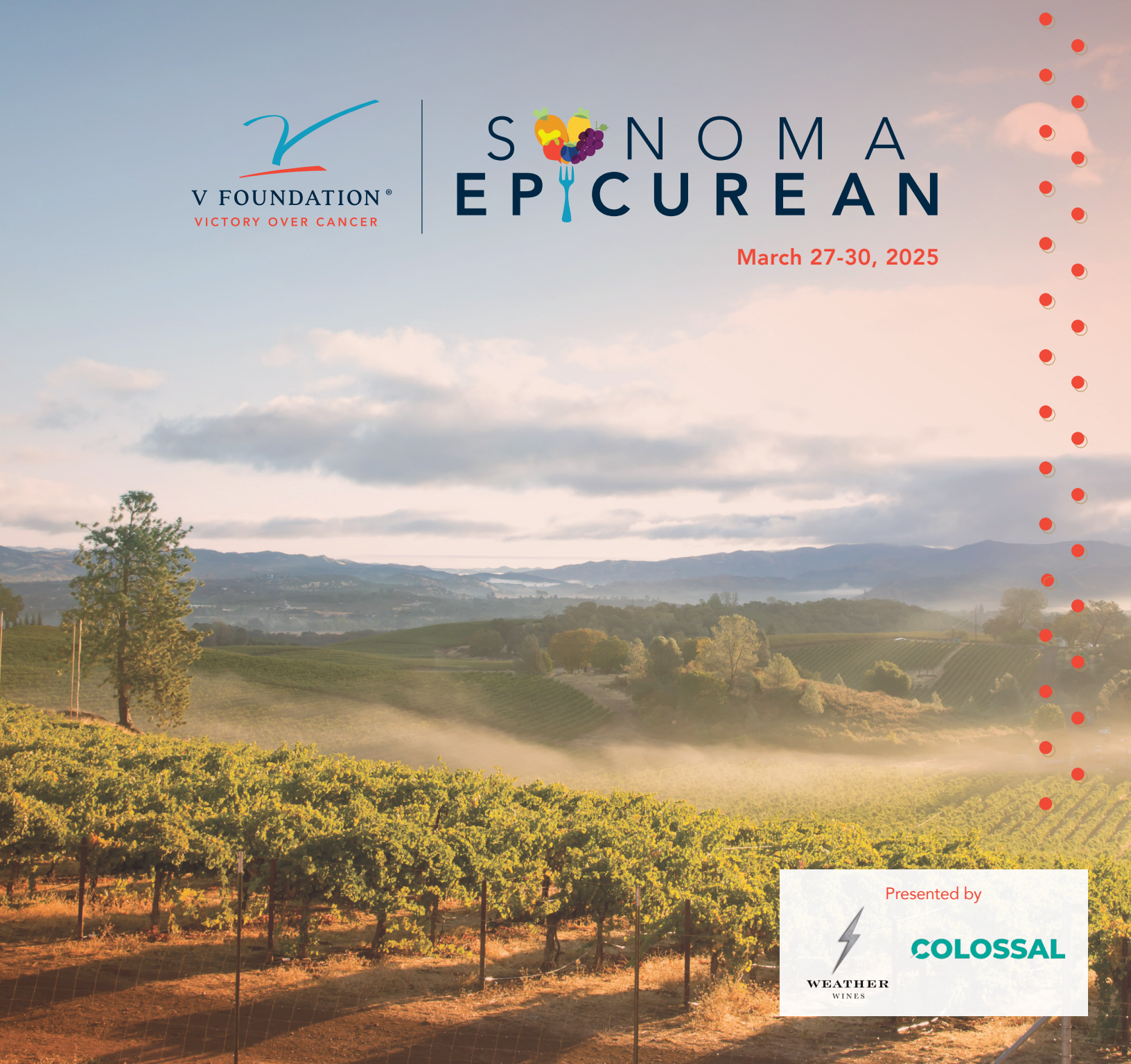




S N O M A E P I C U R E A N

March 27-30, 2025



Presented by



COLOSSAL

Live Auction Rules

- Your paddle is registered in your name. Please guard it with your life.
- Date, time, and location restrictions may apply. Gratuities and tax may not be included. All dates shall be mutually agreeable to both the donor and buyer.
- Full payment, in United States dollars, must be made at the conclusion of the Auction on Saturday evening, March 29, 2025 or on Sunday, March 30, 2025, during redemption and checkout at Montage Healdsburg, Gallery I. All payments must be made by cash, check, MasterCard, Visa, Discover or American Express. Bidder may guarantee by credit card until a company or personal check is received by April 30, 2025.
- The auctioneer is the agent for the seller. No bid shall be valid unless acknowledged by the auctioneer.
- These Conditions of Purchase, as amended by addenda or oral announcement during the sale, constitute the entire terms and conditions of seller with respect to the sale and purchase of auction lots listed herein. By bidding, the bidder agrees to be bound by these Conditions of Purchase.
- California Sales Tax (9%) will be added to the purchase price of all applicable auction lots.
- All sales are final.
- For federal income tax purposes, Don't Ever Give Up, Inc. is classified as a tax-exempt corporation under Internal Revenue Code Section 501(c)3. Bidders may be entitled to deduct a portion of their payments for auction lots as a charitable contribution. Each bidder should consult his or her tax advisor regarding deductibility for state and federal income tax purposes.
- We are happy to accept Donor Advised Funds (DAFs) as payment for cash donations, including Fund-A-Need. IRS regulations prohibit the use of Donor Advised Funds (DAFs) towards donations that can be perceived as a benefit. We cannot accept DAF payment for admissions or auction purchases.
- Items are available for pick-up on Sunday, March 30, 2025, at Montage Healdsburg, Gallery I from 8am-1pm. All accounts must be paid in full, or guaranteed with a credit card, prior to lot release.
- Items requiring delayed shipping and extended storage may be assessed a monthly fee. Since shipping regulations vary from state to state, out-of-state bidders should be familiar with and are responsible for compliance with the laws of the destination locality. Winning bidders may contact a member of the V Foundation Team at (707) 963-0611 with questions, or to coordinate reservations included in an auction lot.



Live Auction Lots

1

LIVE AUCTION

Surprise Lot

Special
announcement
from the stage!

2

LIVE AUCTION

The Cabo Dream with Aperture Cellars

Cabo San Lucas, Mexico

Montage Los Cabos is calling - grab your passports! Escape to the breathtaking shores where the desert meets the sea in a stunning blend of natural beauty and five-star indulgence. Two couples will head to the Montage Los Cabos with two rooms for three nights where you'll wake up to the sound of waves lapping against the shore and spend your days basking in the sun and sipping handcrafted cocktails by the infinity pool.

The highlight of this extraordinary experience is a private dinner for four with Jesse Katz, one of the most celebrated winemakers of our time. Enjoy a specially curated meal paired with Jesse's award-winning Aperture wines to hear firsthand about his craft and passion for winemaking.

For the golfers in the room, enjoy a round of golf for four at the Twin Dolphin Golf Club, one of Cabo's most spectacular courses. Designed by Fred Couples, this course blends seamlessly with the rugged Baja landscape, providing challenging play and breathtaking views at every hole. Your Aperture Cellars experience continues with four invitations to an Aperture hosted wine dinner in the heart of Cabo.

To complete your retreat, unwind with two rejuvenating spa treatments at the Montage Spa, where expert therapists will pamper you with treatments inspired by the healing traditions of the Baja region.

Each couple will take home a six-pack of specially curated, newly released, Aperture wines!

Donation

- 2 Rooms for 3 Nights at the Montage Los Cabos
- Private Dinner Featuring Aperture Wines for 4 Hosted by Jesse Katz
- 4 Seats at an Aperture Hosted Dinner in Cabo
- A Round of Golf for 4 People at Twin Dolphin Golf Club
- Spa Treatments for 2
- (2) 6-Packs of New Release Aperture Wines

Donors

Jesse Katz, Aperture Cellars, Twin Dolphin Golf Club, Montage Los Cabos

Restrictions

Airfare and ground transportation not included. Date of redemption must be mutually agreed upon with Jesse Katz and is dependent upon his schedule.

3

Amazing Races at The Kentucky Derby with Bricoleur Vineyards

LIVE AUCTION

May 1-4, 2025 | Louisville, KY | Windsor, CA

Experience horseracing's most prestigious and event of the year! You and a guest will enjoy prime seating located within the Sports Illustrated Club inside the Paddock at Churchill Downs. Churchill Downs, the world's most legendary racetrack, has conducted thoroughbred racing and presented America's greatest race continuously since 1875.

This newly constructed venue offers a full-service experience, featuring a full culinary experience during your time at the track. Sip on incredible wine and taste the exceptional bourbons and whiskeys that Kentucky has to offer, all while watching the 2025 Kentucky Derby. With seats on the floor of the Paddock, you'll have the best views of the starting lineup!

Experience all the race action with reserved access to a viewing terrace or private lawn section right next to the winner's circle, allowing you to witness the excitement as thoroughbreds thunder down the track. Stay for three nights in a double queen room at the Galt House in Louisville to savor this experience.

Enhancing your experience are exclusive insider extras, including on-site trip directors to guide you, a VIP Fast Access Pass for expedited entry into Churchill Downs, and a Derby Experiences lanyard and ticket sleeve to commemorate this unforgettable event.

Then, escape to the idyllic Bricoleur Vineyards in Windsor, California, with a three-night getaway for two with luxurious accommodations in this beautifully appointed, historic building nestled amidst the vines.

In the evening, enjoy a multi-course Chef's Table dinner for two. This exclusive experience features seasonal ingredients expertly paired with Bricoleur Vineyards' acclaimed wines, all while in the company of one of their esteemed winemakers.

Finally, delight in a guided, six-course, Bricoleur winemaker led, tasting menu for two, where each dish is perfectly complemented by Bricoleur's award-winning wines.

Donation

- 2 VIP Tickets to the 2025 Kentucky Derby – May 2-3, 2025
- 1 Room for 3 Nights at the Galt House in Louisville, KY
- 3 Night Stay for 2 at Bricoleur Vineyards, Milk Barn in Windsor, CA
- Private Winemaker + Chef's Table Dinner for 2 at Bricoleur Vineyards
- 6-Course Wine-Paired Tasting Experience for 2 with Bricoleur Winemakers

Donors

V Foundation for Cancer Research, Bricoleur Vineyards, Mark & Beth Hanson, Sarah Hanson Citron

Restrictions

Air and ground transportation not included except where noted. Date of the Kentucky Derby is May 2-3, 2025.

4

A Sense of Adventure!

LIVE AUCTION

Sonoma Coast, CA

Start your trip on the Sonoma Coast in the beautiful town of Occidental for a VIP experience at the acclaimed Estate of Senses Wines for six people. Take a private tour and enjoy an exclusive tasting of their world-class wines while taking in breathtaking views of redwoods and rolling hills to the ocean.

Make your way to The Sea Ranch Lodge for three nights for six people in one of Sea Ranch Living's designer homes. Enjoy miles of private trails pressed up against beaches and long walks embellished with California native wildflowers. Relax on one of the Lodge's Adirondack chairs and admire the view or curl up on the lounge couch by the fire, where you can read a book or take advantage of the vinyl collection. Don't worry, there's an ocean view from every angle.

That evening, join Senses Founder, Christopher Strieter at Sea Ranch's "The Dining Room" for a culinary experience featuring new and library wines by Senses.

When you're ready for an adrenaline rush, join Tara and Dane Jasper for an aviation adventure like no other. Stroll through their private air museum and discover a remarkable collection of aircraft steeped in aviation lore. Then, feel history come alive in the cockpit of "Kimberly Kaye," a WWII-era P-51 Mustang powered by a roaring Rolls Royce Merlin engine. Piloted by skilled airshow veteran Dane Jasper, this iconic fighter plane delivers an exhilarating taste of speed and power—truly a bucket-list flight for any aviation enthusiast.

Balance that high-octane thrill with a scenic flight over the rugged Sonoma coastline alongside Tara Jasper, an accomplished pilot and the founder of award-winning Sipsong Spirits. Whether you opt for the refined comfort of a Cirrus SR22 or the adventurous spirit of the XCub, keep your eyes peeled for whales and dramatic ocean vistas. Cap off the day by joining Tara and Dane in their private hangar bar for an exclusive gin tasting, where you'll sample Sipsong Spirits' artisanal bottlings and swap stories of your skyward escapades.

Finally, each couple will take home a bottle of 2022 Charles Heintz Chardonnay, 2022 'Kanzler' Pinot Noir, 2022 'MCM88' Pinot Noir to reminisce about their experience in the vineyards and in Sea Ranch!

Donation

- 3 Nights for 6 People at Sea Ranch Lodge's Designer Homes
- VIP Tour and Tasting for 6 at Senses Estate
- Private Senses Dinner for 6 at The Dining Room
- Private Flight in P-51 Mustang with Dane Jasper
- Private Flight Over Sonoma County with Tara Jasper
- SipSong Gin Experience for 6 People with Tara & Dane Jasper
- (3) Specially Curated 3-Packs of Senses Wines

Donors

Tara & Dane Jasper, Christopher Strieter, Senses Wines, Sipsong Spirits, The Sea Ranch Lodge

Restrictions

Airfare and ground transportation not included except where noted. Date of experience must be mutually agreed upon by all donors. Blackout dates may apply for The Sea Ranch Lodge. Aviation portion does not need to be combined with Sea Ranch/Senses portion and date must be mutually agreed upon.

5

The Best of Sports at the ESPYS with Weather Wines!

LIVE AUCTION

July 13-17, 2025 | Los Angeles, CA

Join the V Foundation for ESPYS Week! You and three friends will participate in the Celebrity Pairings & Poker Tournament at the luxurious Westlake Village Inn for two nights, including two spa treatments. The next day, two lucky golfers will play in the ESPYS Celebrity Golf Classic at the ultra-exclusive Sherwood Country Club followed by a 19th Hole Awards Reception.

Head to Hollywood to kick off your red-carpet experience! You and three guests will be invited to a coveted V Foundation event, full of incredible wine, food and live music! Stay for three nights in a West Hollywood Hotel to be near all the action.

Then get ready for your VIP ESPYS experience as a guest of the V Foundation! Attend our ultra-exclusive event showcasing the best in the sports community, then walk the ESPYS red carpet prior to attending the ESPY Awards and the prestigious ESPYS afterparty.

From Sonoma Epicurean Presenting Sponsor, Weather Wines, you and three guests will enjoy Weather Wines at their private home estate at Carneros Gap Vineyard – the only AVA to span both Sonoma and Napa. This uniquely elevated, cool-climate site with direct marine influence from San Pablo Bay produces stunning Chardonnay and Pinot Noir. This uniquely elevated, cool-climate site with direct marine influence from San Pablo Bay grows stunning Chardonnay and Pinot Noir. From the firepit patio and floor-to-ceiling windows of the Great Room take in the northerly view that sits above the fog layer with a tasting of Chardonnays and Pinot Noirs from Sonoma Coast, Russian River Valley and Carneros AVAs. Exclusive releases are less than 300 cases per vintage. Locally sourced gourmet pairings conceived by Weather’s Estate Chef celebrate sense of place with flavors that grow together. Receive a one-year membership to Atmosphere wine club to receive two seasonal six-bottle shipments of Weather Wines.

Donation

- 2 Spots in an ESPYS Celebrity Golf Classic Foursome at Sherwood Country Club – July 2025
- 2 Spa Experiences at Westlake Village Inn
- 4 Tickets to the ESPY Awards
- 4 Tickets to the ESPYS After Party
- 4 Tickets to the V Foundation Special Event
- 2 Hotel Rooms for 2 Nights in at Westlake Village Inn
- 2 Hotel Rooms for 3 Nights in Los Angeles for ESPYS and Exclusive Activations
- Private Tasting for 4 at Weather Wines Private Home Estate in Carneros
- Receive a 1 Year Membership to the Atmosphere Wine Club
- Receive (2) 6-bottle Wine Shipments of your choice of Weather Wines

Donors

ESPN, Inc., Weather Wines, John & Michele Truchard

Restrictions

Airfare and ground transportation not included except where noted Date of ESPYS Week is July 13-17, 2025. Weather Wines redemption must be mutually agreed upon.

6

The Martinelli Family Wine Odyssey

LIVE AUCTION

Sonoma County, CA

Imagine an intimate, once-in-a-lifetime experience that transcends a typical wine tour – a thrilling passage through generations of California viticulture, personally guided by Lee Martinelli Sr. across the breathtaking Fort Ross-Seaview landscape.

Six fortunate guests have an unprecedented opportunity to explore the Martinelli family’s historic estate, traversing rugged coastal dirt roads that wind through vineyards planted on land first homesteaded by their ancestors in the 1860s. As you journey along the second ridge from the Pacific Ocean, Lee Martinelli Sr. will share generational stories that breathe life into this remarkable terroir.

Your expedition begins with a private tour winding through multiple Martinelli vineyards. You’ll taste extraordinary wines sourced directly from these iconic sites, each sip telling a story of remarkable agricultural heritage. A carefully curated picnic lunch will be served with panoramic views of the dramatic coastal landscape, featuring locally sourced ingredients that complement the wines.

The two-day adventure includes luxurious accommodations at the iconic Timber Cove Resort. Enjoy a Martinelli Wine Dinner there with the Martinelli Family, which will provide an incredible conclusion to this extraordinary journey.

Each couple will take home a large format of Martinelli wine to remember this once in a lifetime experience!

Donation

- Private Wine Experience for 6 at the Martinelli family’s Fort Ross-Seaview ranch
- 3 Rooms for 2 Nights at Timber Cove in Fort Ross
- Private Martinelli Wine Dinner for 6 Hosted by The Martinelli Family
- (3) Large Formats of Martinelli Wines

Donors

Martinelli Winery and the Martinelli family

Restrictions

Airfare and ground transportation not included. Date of redemption must be mutually agreed upon by the Martinelli Family.

Six people will enter into a world of exclusivity and refinement, traversing the sun-drenched landscapes of Healdsburg, the legendary vineyards of Napa Valley, and the dramatic coastline of Monterey Bay.

Your adventure commences in the enchanting enclave of Healdsburg, where the gates to Mayacama open to reveal your private casita — a sanctuary of understated elegance and privileged seclusion. On your first evening, the culinary artistry of The Matheson awaits. Here, a VIP six-course tasting menu, crafted with precision and passion, becomes a private performance for your party of six. The following day, prepare to conquer the legendary fairways of Mayacama's Jack Nicklaus Signature course. The couple will have access to unlimited golf during their stay at Mayacama

As twilight embraces the vineyards, prepare for an extraordinary evening at Valette, where a VIP five-course tasting menu, designed exclusively for your party, by Chef Dustin Valette's. But the enchantment extends beyond the dining room. You'll be granted unprecedented access to Chef Valette's personal cellar, where a private tasting of the elusive Pappy Van Winkle bourbon awaits, each sip a revelation of craftsmanship and history. You'll have exclusive access to back-vintage Valette wines, including the acclaimed 100-point Cabernet. Take home a magnificent three-liter bottle of Valette Pinot Noir, crafted by the visionary winemaker Bob Cabral.

The next chapter unfolds in Napa Valley, where you'll participate in the Inaugural V Foundation ProAm at Silverado Country Club in September 2025. This is an invitation to walk alongside golf legends and etch your

name in the annals of this esteemed event. Your luxurious accommodations in a four-star Napa hotel provide a haven of tranquility amidst the excitement, allowing you to fully embrace the region's celebrated hospitality and breathtaking scenery.

Finally, prepare for an effortless transition to the shores of Monterey Bay. Upon arrival, you'll embark on a golfing odyssey across two of the Monterey Bay Peninsula's most celebrated courses, each a masterpiece of design and natural beauty. These are more than rounds of golf; they are journeys through iconic landscapes, where the Pacific Ocean serves as your constant companion. Your evenings will be spent enveloped in the opulent embrace of a four-star Monterey Bay hotel, a sanctuary from which to explore the area's captivating attractions and indulge in its vibrant cultural scene.

The Golden Triangle with Valette Wines continued

Donation

- 2 Night Stay in a Casita at Mayacama in Healdsburg
- VIP 6 Course Tasting Menu for 6 at The Matheson
- Round of Golf for 4 People at Mayacama
- Unlimited Golf for 2 at Mayacama during the stay
- VIP 5 Course Tasting Menu for 6 at Valette
- Private Late Night Pappy van Winkle Bourbon Tasting in Dustin Valette's Personal Wine Cellar
- 4 Spots in the V Foundation ProAm on September 8, 2025 at Silverado Country Club
- 2 Rooms for 2 Nights at a Four-Star Hotel in Napa, CA
- 2 Rounds for Four People at two different courses in the Monterey Bay Peninsula
- 2 Rooms for 2 Nights in Monterey Bay at a 4-Star Hotel
- VIP Access to Vintage Valette Wines Including the 100pt Valette Cabernet
- (3) 3L of Valette Pinot Noir

Donors

Dustin & Johanna Valette, The Matheson, Valette, Mayacama, Patrick Wilhelm

Restrictions

Air and ground transportation not included except where noted. Date of the V Foundation Pro-Am is September 8, 2025, at Silverado Country Club. Lot is intended to be redeemed consecutively.

8

Ancient Roots to Modern Luxuries

LIVE AUCTION

Sonoma County | Lake County

Imagine owning a living piece of history: a majestic, 100-year-old olive tree, carefully selected and delivered to your home anywhere in the United States (with a planting zone of 8 or above). This is your chance!

Make your way to the Ancient Olive Tree Orchard in Lake County where you'll be greeted by the orchard's owner, Aaron Mount. Walk among the groves, learn the stories of these ancient trees, and personally tag the olive tree that will soon grace your landscape. Enjoy a delightful lunch with Aaron, sharing stories and savoring the beauty of the surroundings.

Before embarking on your olive tree selection, you and three guests will visit Medlock Ames Winery, Benovia Winery, and the Montage in Sonoma County, each property showcasing Ancient Olive Trees from Aaron's orchard scattered throughout their landscapes.

First, immerse yourself in the luxury of Benovia Winery with a two-night stay for four guests in their exquisite 2-Bedroom Pinot Cottage in Santa Rosa. The winery's crown jewel, the Martaella Estate Vineyard, is a 58-acre property that not only houses their state-of-the-art winemaking facilities but also showcases a picturesque landscape where grapevines and olive trees coexist in perfect harmony. Join Benovia Winemaker, Mike Sullivan, for a VIP wine tasting of Benovia's Chardonnays and Pinot Noirs.

Your group of four will then make your way to the Montage Healdsburg's Hazel Hill restaurant for a decadent lunch. The Olive Terrace at Montage Healdsburg features olive trees, views of vineyards and oak groves, and farm-to-table dining.

After that, head to Medlock Ames, where you'll embark on a VIP tour and tasting experience, "In the Vineyard with Ames," at the esteemed Bell Mountain Ranch. The ranch covers 338 acres, with only 55 planted to vines, and also features 650 olive trees, an orchard, and a market garden. During your tour with co-founder Ames Morison, you'll explore the vineyard, the energy-efficient winery, and the organic gardens.

To complete your stay in Sonoma County, you'll be treated to dinner for four at The Matheson in Healdsburg, a culinary destination renowned for its innovative cuisine and vibrant atmosphere.

After picking out your olive tree, take home a collection of 12 award-winning Benovia wines to celebrate your new addition to your home!

Ancient Roots to Modern Luxuries continued

Donation

- (1) 100-Year-Old Olive Tree from Ancient Olive Trees
- Custom Delivery of the Ancient Olive Tree anywhere in the U.S. (planting zone 8 or above)
- Lunch for 4 with Ancient Olive Trees Owner Aaron Mount
- 2 Nights for 4 at Benovia Winery's 2-Bedroom Pinot Cottage in Santa Rosa
- VIP Wine Tasting for 4 at Benovia Winery with Winemaker Mike Sullivan
- In the Vineyard with Ames for 4 at Medlock Ames' Bell Mountain Ranch
- Lunch at Montage Hazel Hill for 4 People
- Dinner for 4 at The Matheson in Healdsburg
- (12) 750ml Award-Winning Benovia Wines

Donors

Ancient Olive Trees, Aaron Mount, Joe Anderson & Mary Dewane, Mike Sullivan, Benovia Winery, Ames Morison, Medlock Ames

Restrictions

Airfare and ground transportation not included except where noted. Date of redemption must be mutually agreed upon. Winner is responsible for installation of the olive tree. Date of redemption must be mutually agreed upon by all donors.

Everyone Watches Women's Sports and everyone loves wine! Your journey begins in Indianapolis, where you and a guest will enjoy two tickets to both the Friday Three Point Shoot-Off and Saturday WNBA All-Star Game! Home of the Indiana Fever, this is your chance to see Caitlin Clark in action on her home turf! Watch Caitlin Clark make history during her first appearance at the WNBA Three-Point Shoot-Off! To ensure a seamless experience, you'll enjoy a three-night stay at a four-star hotel in close to the Gainbridge Fieldhouse.

Next on your women's sports adventure, you and 15 guests will attend a private dinner at the picturesque Garden Creek Vineyards in Alexander Valley with special guest, a basketball legend, former Stanford coach, Tara VanDerveer! Retired as the winningest coach in all of NCAA basketball, VanDerveer's legacy spans both college and international play. A member of the Naismith Memorial Basketball Hall of Fame and the Women's Basketball Hall of Fame, she also led Team USA to Olympic gold in 1996, solidifying her status as one of the sport's most influential coaches.

The evening begins with a private tour of Garden Creek's sustainably farmed vineyards, led by proprietors Karin and Justin Warnelius-Miller. Karin & Justin will showcase their seven-year aged Bordeaux varietal blend Tesserae Cabernet Sauvignon!

Mia Mascarin from Mascarin Family Winery will showcase their Dalya Estate Chardonnay, which just received a double gold! Each couple will also take home a bottle to enjoy after this momentous occasion!

Winemaker and General Manager, Jennifer Higgins of Lambert Bridge Winery will specially curate select wines

from their portfolio. Lambert Bridge focuses on Bordeaux varietals, especially Merlot. They produce only 7000 cases a year in 600 case bottlings.

Prema Kerollis, Co-Founder and General Manager of Three Stick Wines will round out your dinner with some of Three Sticks most coveted pinot noirs. To Three Sticks, wine is more than just a product - it's a reflection of place, time and the people who bring it to life.

Erin Gore, Founder & CEO of Garden Society and a Sonoma Epicurean Committee Member, will gift every couple a Garden Society gift box from her Sonoma County based cannabis company. Erin is a fearless advocate for women-owned cannabis businesses, and equally dedicated to breaking the stigma and rewriting the script around the plant.

This dinner will be expertly prepared by Sonoma County Celebrity Chef, Duskie Estes! Duskie is known for her focus on seasonality and sustainability, even raising their own pigs for bacon and salumi. Estes competed on Food Network's Next Iron Chef and has appeared on Guy's Grocery Games!

Donation

- 2 Tickets to the WNBA All-Star Game in Indianapolis, IN – July 17-20, 2025
- 1 Room for 3 Nights at a 4-Star Hotel in Indianapolis, IN – July 17-20, 2025
- 16 Spots at a Private Dinner with Special Guest Tara VanDerveer at Garden Creek Vineyards Featuring Wines from Garden Creek Vineyards, Mascarin Family Winery, Lambert Bridge Winery & Three Sticks Wines
- (8) Bottles of Mascarin Family Dalya Chardonnay
- (8) Garden Society Gift Boxes

Donors

ESPN, Inc., Tara VanDerveer, Garden Creek Vineyards, Karin & Justin Warnelius-Miller, Mascarin Family Winery, Mia Mascarin, Lambert Bridge Winery, Jennifer Higgins, Erin Gore, Garden Society, Women's Coaching Alliance, Pam Baker, Duskie Estes & John Stewart, Black Pig Meat Company, Prema Kerollis, Three Sticks Wines

Restrictions

Airfare and ground transportation not included. Date of the WNBA All-Star Games are on July 18-19 in Indiana. Date of dinner is October 24, 2025. Date is dependent on Tara VanDerveer's schedule. If rescheduled, date will be mutually agreed upon by winners.

10
LIVE AUCTION

Buy-a-Spot! Sonoma Epicurean's 5th Anniversary Kick-Off Dinner!

March 25, 2026 | Healdsburg, CA

Celebrate Sonoma Epicurean's 5th Anniversary with an exclusive, heartwarming evening at the beautiful Calegari Ranch in Healdsburg on Wednesday, March 25, 2026. Imagine a family-style feast amidst the breathtaking vineyards, where exceptional wine meets the spirit of community.

As the sun sets over Calegari Ranch, you and your guest will be welcomed into a warm, inviting atmosphere. A celebrated local chef will present a bountiful family-style feast showcasing Sonoma's freshest ingredients. Laughter and conversation will flow as you pass dishes, share stories, and enjoy good food in good company.

Complementing this heartfelt meal is a stunning "pre-dinner" tasting provided by the winemakers/vintners from some of Sonoma's finest and most sought after wineries: Arista Winery, LANDO Wines, Lombardi Wines, Black Kite, Skipstone, Pride Mountain Vineyards, Rochioli Winery and Senses Wines. Mingle with vintners, learn about their craft, and discover perfect pairings for each dish.

The only way to attend this exclusive kickoff to Sonoma Epicurean's 5th Anniversary is through this lot!

Donation

- 2 Spots at the Exclusive Sonoma Epicurean Kick-Off Dinner Party featuring Cult Sonoma Wineries, Dinner Prepared by a Local Celebrity Chef with local Entertainment

Donors

Mark & Jennifer McWilliams, Arista Winery, Sam & Jennifer Lando, LANDO Wines, Tony & Christine Lombardi, Lombardi Wines, Don & Patsy and Mendy Calegari & Mike Brennan, Calegari Vineyard, Tom & Rebecca Birdsall, Black Kite Cellars, Brian Ball, Skipstone, Stuart Bryan & Suzanne Pride Bryan, Pride Mountain Vineyards, Christopher Strieter, Senses Wines, Rachael Rochioli, Rochioli Winery

Restrictions

Hotel, air and ground transportation not included except where noted. Date of the celebration is March 25, 2026.

11
LIVE AUCTION

A Timeless Tuscan Treasure with Lambert Bridge Winery

Tuscany, Italy & Healdsburg, CA

Ten people will wake up to the rolling hills of Tuscany, surrounded by vineyards stretching as far as the eye can see with a luxurious seven-night stay for up to ten guests in a meticulously restored 18th-century farmhouse. This stunning villa is nestled in the heart of the wine valley between the famed Montepulciano and Arezzo, offering unparalleled views and a serene escape from the everyday. The villa itself is a masterpiece of rustic charm and modern comfort. Boasting five bedrooms and six bathrooms, everyone in your group will have ample space to unwind and relax.

Just minutes away lies the enchanting walled town of Cortona, a treasure trove of history and culture dating back to pre-Roman times. From Cortona, the possibilities are endless. Siena, Arezzo, and Florence are all within an hour's drive, beckoning you to explore their iconic landmarks and artistic masterpieces. A short 30-minute journey will transport you to the remarkable wine region of Montepulciano, where you can indulge in tastings of world-class wines amidst breathtaking scenery.

Finally, elevate your Tuscan getaway with an unforgettable private sommelier dinner at your villa, where a personal chef will craft a multi-course Tuscan feast designed to tantalize your taste buds.

Following your exciting trip, you'll retreat to the heart of Sonoma wine country for a two-night stay for four people at Lambert Bridge Winery's Signature Guest House. Nestled in the picturesque Dry Creek Valley, this exclusive accommodation offers a peaceful and private escape for you and three guests. During your stay, you'll be treated to a Cellar Room Tasting Experience, where you'll sample small-lot, handcrafted wines in an intimate setting that showcases the true artistry of Lambert Bridge.

To commemorate your experience, you'll also receive a magnum of 2015 Crane Creek Cuvée Red Blend and a magnum of 2015 Gilfillan Vineyard Cabernet Sauvignon, both signed by the Winemaker Jennifer Higgins.

Donation

- 7-Night Stay for 10 in Tuscany, Saturday to Saturday
- Private Chef In-House Dinner for 10 with Wines Expertly Paired by a Sommelier
- 2 Night Stay for 4 People at Lambert Bridge Winery's Signature Guest House
- Cellar Room Tasting Experience for 4 People at Lambert Bridge
- 1.5L 2015 Crane Creek Cuvee Red Blend Signed by Winemaker Jennifer Higgins
- 1.5L 2015 Gilfillan Vineyard Cabernet Sauvignon Signed by Winemaker Jennifer Higgins

Donors

Kassia & Reed Kingsley, Lambert Bridge Winery

Restrictions

Airfare and ground transportation not included. Mutually agreeable dates through October 2025 through all of 2026. Date of Lambert Bridge stay must be mutually agreed upon.

12 | 4th Annual Instant Cellar Lot!

LIVE AUCTION

This is your opportunity to create an instant cellar with 48 bottles of incredible wine from our Sonoma County vintner partners! This is the fourth annual version of the Instant Cellar lot, and it keeps getting better!

- 2022 A. Rafanelli Zinfandel, Dry Creek Valley, Estate
- 2012 Aldina Vineyard Cabernet Sauvignon, Fountain Grove Reserve
- 2022 Aperture Cabernet Sauvignon, Alexander Valley, Oliver Ranch
- 2018 Arista Winery Pinot Noir, Russian River, Estate Reserve
- 2022 Arnot-Roberts Syrah, Que Syrah Vineyard, West Sonoma Coast
- 2022 BACA Zinfandel, Sonoma County, Pinch Hitter
- 2022 Benovia Winery Pinot Noir, Russian River, Martaella
- 2021 Chalk Hill Estate Winery Chardonnay, Chalk Hill, Felta Single Vineyard
- 2021 Cirq Pinot Noir, Russian River
- 2021 Dan Kosta Grail Pinot Noir, West Sonoma, Campbell Ranch
- 2021 Dry Creek Vineyard Cabernet Sauvignon, Dry Creek Valley, The Mariner Meritage
- 2023 DuMOL Pinot Noir, Russian River, Highland Divide
- 2021 Fisher Vineyards Cabernet Sauvignon, Sonoma County, Wedding Vineyard
- 2021 Fort Ross Vineyard Pinot Noir, Fort Ross-Seaview, The Terraces
- 2021 Francis Ford Coppola Cabernet Sauvignon, Alexander Valley, Archimedes
- 2016 Garden Creek Vineyards Cabernet Sauvignon, Alexander Valley, Tesserae Estate Blend
- 2019 Gary Farrell Pinot Noir, Russian River, McDonald Mountain
- 2022 Keller Estate Syrah, Petaluma Gap, Precioso
- 2022 Kistler Vineyard Chardonnay, Sonoma Valley, Stone Flat Vineyard
- 2019 Laurel Glen Vineyard Cabernet Sauvignon, Sonoma Mountain, Estate
- 2022 Lando Wines Pinot Noir Sauvés la Vie Proprietary
- 2018 Lasseter Cabernet Sauvignon, Moon Mountain Dist., Trinity Ridge
- 2018 Limerick Lane Zinfandel, Russian River, Rocky Knoll
- 2019 Lombardi Wines Pinot Noir, Sonoma Coast
- 2021 Lynmar Estate Pinot Noir, Sonoma Coast, Anisya's Blend

- 2022 Macrostie Winery Pinot Noir, Petaluma Gap, Nightwing Vineyard
- 2023 Martinelli Vineyards Pinot Noir, Sonoma Coast, Fort Ross-Seaview
- 2021 Mascarin Charonnay, Sonoma Coast, Dalya Estate
- 2021 Mauritsen Wines Cabernet Sauvignon, Sonoma County, "Loam" Proprietary
- 2020 Medlock Ames Cabernet Sauvignon, Alexander Valley, The Flag-Bell Mtn
- 2021 Merry Edwards Winery Pinot Noir, Russian River, Estate Single Vineyard
- 2022 Occidental Pinot Noir, West Sonoma, Running Vineyard
- 2018 Patz & Hall Pinot Noir, Sonoma Coast, Gap's Crown
- 2022 Pride Mountain Cabernet Sauvignon, Sonoma/Napa, Reserve
- 2020 Ramey Wine Chardonnay, Russian River, Westside Farms
- 2022 Ridge Vineyards Zinfandel, Dry Creek Valley, Lytton Spings
- 2022 Rochioli Winery Pinot Noir, Russian River, Sweetwater Vineyard
- 2019 Rowen Wine Co. Cabernet Sauvignon, Sonoma County, "2040" Cooley Ranch
- 2022 Senses Wines Pinot Noir, Russian River, Reserve Keefer Ranch
- 2020 Silver Oak Cabernet Sauvignon, Alexander Valley
- 2019 Sixteen 600 Cabernet Sauvignon, Moon Mountain Dist., Simon's Vineyard
- 2022 Skipstone Cabernet Sauvignon, Alexander Valley, Ripple Effect
- 2021 Thompson 31Fifty Pinot Noir, Russian River, Estate
- 2021 Three Sticks Pinot Noir, Sonoma Coast Cuvée Eva Marie
- 2022 Weather Leras Vineyard, Russian River Valley Pinot Noir
- 2021 Valette Wines Pinot Noir, Sonoma Coast, Bush Crispo Vineyard
- 2010 Vérité Merlot, Sonoma County, Bordeaux Blend
- 2022 WALT Pinot Noir, Sonoma County, Bob's Ranch

Donation

- 48 Bottles of Sonoma Epicurean Vintner Partner Wines

Donors

48 Generous Vintners from Sonoma County

13

LIVE AUCTION

The Bear Meets Coach K!

July 30 – August 3, 2025 | Napa Valley, CA

Like so many, in Hulu's *The Bear*, Ayo Edebiri's Sydney is inspired by Mike Krzyzewski, aka Coach K. In the series, Sydney's father gives her Coach K's 2001 book "Leading with the Heart: Coach K's Successful Strategies for Basketball, Business and Life" just as she embarks on opening a new Chicago restaurant.

The V Foundation is thrilled to bring Coach K and Ayo together as they endeavor to make the perfect omelet alongside a 5-star chef. Join Coach, Ayo, and a Michelin-Star chef in the Napa Valley for a one-of-a-kind cooking demonstration. The cooking experience with Coach K and Ayo will be held on Wednesday July 30, 2025. Following the culinary demo, the winner and guest will enjoy dinner from a Michelin Star Napa Chef, featuring special Napa wines.

Stay for the 2025 V Foundation Wine Celebration weekend in Napa Valley with a room for four nights at The Estate Yountville. On Thursday, join the V Foundation's Scientific Advisory Committee at Dinner with the Docs. This is your chance to break bread with the true all-stars of cancer research!

Then, on Friday, join over 40 vintners and chefs from all over Napa Valley for the Rock the V Party & Concert! On Saturday morning, you'll hear from V Scholars (investigators who have been funded by the V Foundation's grants) to hear about the newest innovations in cancer research! Finally, head to Nickel & Nickel Winery for the Auction Gala hosted by Coach K! This is a weekend you do not want to miss!

Donation

- 2 Spots at a Culinary Demonstration with Ayo Edebiri & Coach K on Wednesday, July 30, 2025
- 2 full event tickets to the 2025 Wine Celebration in Napa Valley. – July 31-August 3, 2025
- 1 Room for 4 Nights at The Estate Yountville

Donors

Ayo Edebiri, Mike (Coach K) & Mickie Krzyzewski

Restrictions

Air and ground transportation not included except where noted. Date of culinary demonstration depends on the availability of both Ayo Edebiri and Coach K. If either Coach K or Ayo's schedule changes, we will reschedule for a mutually agreeable time.

14

LIVE AUCTION

Say Aloha with Exclusive Resorts and Three Sticks Wines!

Kapalua Bay, HI

Aloha, paradise! Discover hidden red and black sand beaches, hike through valleys, sip mai tais by sunset, and dive into underwater worlds — for six people. The beach is just a five-minute walk from your private Exclusive Resorts Ocean view three-bedroom villa located within Montage Kapalua Bay for five nights.

The upscale Kapalua Bay community immerses you in a luxurious tropical escape from the moment you step on site. Every residence features a state-of-the-art AV system, a chef-grade kitchen, and a spacious lanai with a dining table and outdoor grill. Best of all, the beach is just a short walk along manicured paved trail. Enjoy member privileges at the prestigious Kapalua Club, featuring two championship golf courses. Lounge at the Lagoon Pool, walk Kapalua's extensive trail system or indulge at Spa Montage. During your stay, enjoy access to a dedicated on-site concierge who will manage every detail, such as dinner reservations, activities, grocery shopping, and more.

While you're in Kapalua, Three Sticks Wines will ensure that you have a taste of Sonoma while you're on Maui! Enjoy a decadent dinner at a premiere restaurant near your villa hosted by Three Sticks Wines! This will round out an incredible few days in Kapalua. Take home select bottles of Three Sticks Wines to savor this experience back on the mainland.

Founded in 2002, Exclusive Resorts is a members-only vacation club designed for families who enjoy luxurious accommodations and experiential travel in over 120 destinations, five-star amenities, predictable pricing, and unparalleled, personalized service.

Donation

- Exclusive Resorts 3-Bedroom Villa for 5 Nights and 6 People in Kapalua
- Member Privileges at Kapalua Club during your stay
- Wine Dinner for 6 Hosted by Three Sticks Wines
- A Curated Selection of Three Sticks Wines

Donors

Exclusive Resorts, Three Sticks Wines, Prema Kerollis

Restrictions

Air and ground transportation not included. Exclusive Resorts stay must be mutually agreed upon and take place in 2025.

Heart, Mind & Soul of the Russian River Valley

July 26-30, 2025 | Russian River Valley, CA

Your trip to the Russian River Valley begins in the heart of wine country with a two-night stay for six at The Dalya Estate, a private and serene vineyard retreat named one of the finest vacation rentals in the wine country by Emmy-winning TV show, “Staycation.” Enjoy the understated elegance of the estate’s Vineyard House and Pool House, and relax in its lush gardens. Nestled in the heart of wine country, from the moment you arrive, you’ll be immersed in the beauty of the Russian River Valley, surrounded by rolling vineyards and the promise of incredible wines to come.

On your first evening, you and your five guests will attend the highly coveted Russian River Valley Paulée Presented by Secret Supper. This unique and intentional dining experience keeps you on your toes as you will only discover the location of the al fresco dinner 24 hours prior to the event. Modeled after the legendary Paulée tradition of Burgundy, world-renowned winemakers across Russian River Valley and guests alike will open their cellars for once-in-a-lifetime wines that will pair perfectly with the family-style menu spread across the long communal table.

Your culinary and wine adventure continues the next night with a remarkable dinner, whiskey, and wine tasting experience at Goodnight’s Steakhouse. Hosted by Foley Family Wines & Spirits, you’ll savor expertly prepared dishes alongside a curated selection of fine wines and premium whiskeys, all while enjoying behind-the-scenes insights from the experts who craft them.

Then, stay for two nights at Merry Edwards Winery’s extraordinary Maefield Estate Vineyard Guesthouse in Forestville. This unique, 3,000-square-foot home features four en-suite bedrooms, a fully functional chef’s kitchen, stunning dining area, sauna and hot tub. The house is surrounded by a working Sauvignon Blanc vineyard and will immerse you in the sights, sounds and sensations of Sonoma Wine Country. The

winner will also be treated to a VIP dinner with Merry Edwards Winemaker Heidi von der Mehden during their stay.

The following afternoon, your group will be welcomed to a private luncheon at Thompson 31Fifty. Enjoy a beautifully prepared meal complemented by their highly acclaimed wines, as you take in the stunning vineyard views and learn about the passion and precision behind every bottle. As a final touch, your group will receive a curated selection of magnums from Thompson 31Fifty, a prized addition to any wine collection

Finally, each couple will also take home a special selection of Merry Edwards 25th Anniversary wines, ensuring that the memories of this extraordinary journey will last long after your time in Russian River Valley comes to an end.

Heart, Mind & Soul of the Russian River Valley continued

Donation

- 2 Night Stay for 6 at The Dalya Estate – July 26-28, 2025
- 6 Seats at the Russian River Valley Paulée Presented by Secret Supper – July 26, 2025
- Dinner, Whiskey, and Wine Tasting Experience for 6 at Goodnight’s Steakhouse Hosted by Foley Family Winery
- 2 Night Stay for 6 at Merry Edwards Guest House Maefield Estate Vineyard Guesthouse in Forestville – July 28-30, 2025
- Private VIP Dinner for 6 Hosted by Merry Edwards Winemaker Heidi von der Mehden
- Private Luncheon for 6 at Thompson 31Fifty Hosted by Mike Thompson
- Curated Selection of Wines from Thompson 31Fifty for Each Couple
- Special Selection of Merry Edwards 25th Anniversary Wines for Each Couple

Donors

Merry Edwards Winery, Heidi von der Mehden, Nicole Carter, The Dalya Estate, Dalya Sachs, Foley Family Wines & Spirits, Russian River Valley Winegrowers, Thompson 31Fifty, Mike Thompson

Restrictions

Airfare and ground transportation not included. Date of Tastings must be mutually agreed upon. Thompson 31Fifty Luncheon date is subject to Mike Thompson’s availability. Auction lot cannot be rescheduled.

16

LIVE AUCTION

SoHo Sessions with Trombone Shorty

May 2025 | New York City, NY

Experience the ultimate luxury and exclusivity with this once-in-a-lifetime opportunity to attend the SoHo Sessions Performance featuring Trombone Shorty in May 2025 in New York City. Stay for two nights in New York City for the true experience.

Trombone Shorty, fresh off his electrifying “America the Beautiful” performance at Super Bowl LIX, will bring his unique blend of jazz, rock, pop, and funk to this exclusive venue. You’ll witness his legendary ability to hold impossibly long notes and dazzle the crowd with his energetic performance, all while rubbing shoulders with some of the biggest names in entertainment.

Previous SoHo Sessions have attracted A-list attendees such as Whoopi Goldberg, Jackson Browne, Jerry Seinfeld, and Mariska Hargitay. This intimate setting, hosting only about 150 guests, ensures an up-close and personal experience with both the performer and fellow audience members. With Trombone Shorty’s extensive group of friends like Jon Batiste, you never know who will make an appearance!

The SoHo Sessions in New York City are held in a venue with a rich and storied legacy, located in the heart of SoHo. This space, which once housed the legendary Chung King Studios, is steeped in music history. Chung King Studios, originally founded by John King, was one of the most iconic recording studios in the world and played a pivotal role in shaping the commercial success of hip-hop and rap music from the 1980s through its closure in 2015. It hosted legendary artists such as Run-DMC, Public Enemy, LL Cool J, Beastie Boys, Nas, and Jay-Z, as well as major acts across other genres like Beyoncé, Amy Winehouse, and Lady Gaga.

Donation

- 2 VIP Tickets to the Intimate, Invite-Only SoHo Sessions Concert
- 2-Night Stay in a Luxurious Hotel Room in the Heart Of New York City

Donors

SoHo Sessions

Restrictions

Air and ground transportation not included. Event will take place in May of 2025 and will be announced soon.

17

LIVE AUCTION

Escape to Mayacama with Mascarin Family Winery

Santa Rosa, CA

Calling all golfers and wine lovers! Two people will stay in a private casita at Mayacama, where you’ll be immersed in the beauty of this 675-acre sanctuary. Mayacama is known for its Jack Nicklaus Signature Golf Course, Mediterranean-inspired Clubhouse, and an array of amenities designed for ultimate luxury. You and a guest will enjoy two rounds of golf on Mayacama’s stunning course, celebrated for its strategic design and year-round playability. Beyond the greens, you’ll have full access to the Clubhouse, complete with its tennis courts, pools, fitness facilities, hiking trails, and bocce courts.

The epicurean delights of Sonoma County are also at your fingertips. Your experience includes a private wine tasting in the Clubhouse, hosted by Mayacama’s esteemed Wine Director, offering an introduction to the region’s exceptional wines.

The highlight of your wine journey is a VIP tasting at Mascarin Family Winery, where you and your guest will savor an intimate, guided exploration of their uniquely crafted wines with winemaker Matt Taylor. Discover the artistry of oxidative winemaking, as you sample wines that showcase balanced acidity and the unique terroir of their premium Sonoma County vineyard sites, paired with exquisite bites designed to enhance their nuanced flavors.

Capping off your trip is an elegant dinner for two at Mayacama, hosted by Mascarin Family Winery. This special evening will bring together exceptional wine and fine dining in a truly memorable setting.

To take the experience home with you, you’ll also receive a magnum of 2021 Mascarin Family Dalya Chardonnay and a magnum of 2022 Mascarin Family Whole Cluster Pinot Noir.

Donation

- 3 Night Stay at Mayacama Casita for 2
- 2 Rounds of Golf for 2
- Wine Tasting In The Clubhouse with The Mayacama Wine Director
- Access to the Mayacama Guest House
- Dinner for 2 at Mayacama Hosted by Mascarin Family Winery
- VIP Tasting for 2 at Mascarin Family Winery – with winemaker Matt Taylor
- 1.5L 2021 Mascarin Family Dalya Chardonnay
- 1.5L 2022 Mascarin Family Whole Cluster Pinot Noir

Donors

Mayacama, Jonathan & Jessica Wilhelm, Mascarin Family Winery, Mia Mascarin

Restrictions

Airfare and ground transportation not included. Dates must be mutually agreed upon by donors. Expires March 2026.

Jimmy V Week with Arista Winery & Mauritson Wines

New York City, NY | December 7-11, 2025

Ready for a blend of elite basketball access and world-class wines?

Four people will make their way to New York City to attend a VIP Wine Dinner in the heart of Manhattan featuring extraordinary wines from Mauritson Wines and Arista Winery. This private dinner showcases a meticulously crafted menu, perfectly paired with rare and limited-production wines, setting the stage for an unforgettable evening and the beginning of ESPN's Jimmy V Week. Stay for four nights at a four-star hotel in Manhattan for the true NYC experience.

Step onto the legendary Madison Square Garden court with four spots at an exclusive on-court shoot-around—a rare chance to walk the same hardwood as the greatest players in basketball history. Following this, you'll receive VIP invitations to an exclusive pre-game reception, leading up to prime seats at the Jimmy V Classic Men's Double Header, where you'll witness top college teams battle it out under the bright lights of The Garden.

The luxury continues with four exclusive admissions to the 2025 V Foundation Boo-Yah Event, dedicated to supporting groundbreaking cancer research disparities. This highly anticipated event brings together sports legends, media icons, and philanthropists for an inspiring evening of giving and celebration.

After your time in the Big Apple, head back to Sonoma County for an exclusive, private tasting at Mauritson Wines with Clay and Carrie Mauritson. Each couple will take home a magnum of Mauritson single vineyard Rockpile Zinfandel and a magnum of Mauritson single vineyard Rockpile Cabernet. Your journey continues with a VIP tasting at Arista Winery, hosted by Mark McWilliams. Each couple will take home a magnum of Arista's Single Vineyard Chardonnay and their Single Vineyard Pinot Noir

Donation

- 2 Rooms for 4 Nights at a 4-Star Hotel in New York City, NY
- 4 Seats at the Monday night Vintner Dinner Featuring Mauritson and Arista Wines
- 4 Spots at an On-Court Shoot-Around at Madison Square Garden
- 4 Invitations to the Pre-Game Reception
- 4 Tickets to the Jimmy V Classic Men's Double Header
- 4 Admissions to the 2025 V Foundation Boo-Yah Event
- VIP Tasting for 4 People at Mauritson Wines with Clay & Carrie Mauritson
- VIP Tasting for 4 People at Arista Winery hosted by Mark McWilliams
- (2) 1.5L Mauritson Single Vineyard Rockpile Zinfandel
- (2) 1.5L Mauritson Single Vineyard Rockpile Cabernet
- (2) 1.5L Arista Single Vineyard Chardonnay
- (2) 1.5L Arista Single Vineyard Pinot Noir

Donors

ESPN, Inc., Mauritson Wines, Clay & Carrie Mauritson, Arista Winery, Mark & Jennifer McWilliams

Restrictions

Air and ground transportation not included. Date of Jimmy V Week is December 8-10, 2025. Date of winery portions must be mutually agreed upon by both Mauritson Wines and Arista Winery.

Choose Your Ridge Vineyards Adventure!

Santa Cruz, CA or Healdsburg, CA

Adventure Option 1: Getaway for six at Ridge Lytton Springs Dry Creek Valley Estate. Surrounded by beautiful 115-year-old vines, the Lytton Springs Winery stands as one of the most unique sites in all of Sonoma County's wine country. A natural extension of Ridge's commitment to sustainable vineyard and winery practices, this remarkable facility (built of straw bales and vineyard clay, and primarily solar-powered) is a wonderful environment in which to experience our exceptional single-vineyard wines.

Stay in Healdsburg for a night with three rooms at The Madrona. Whether waking up to misty mornings, aimlessly wandering the leafy pathways and storied hallways, reveling in a convivial feast with kindred spirits, or quietly sipping cocktails on the porch to tangerine-hued sunsets, the stately manor welcomes curious travelers from all over for an experience filled with beauty, style, and delight.

OR

Adventure Option 2: Six guests will make their way down to the beautiful Santa Cruz mountains to taste some of Ridge Vineyards flagship Monte Bello Wines. Nestled high up in the northern reaches of the Santa Cruz Mountains, and surrounded by historic vineyards, our Monte Bello Estate offers guests an unparalleled opportunity to experience the exceptional single-vineyard wines. In 1962, Ridge Vineyards made its first Monte Bello, and two years later its first zinfandel. This is your opportunity to visit where it all started!

Relax for the night with three rooms at the legendary Rosewood Sand Hill Hotel. Located in the heart of Silicon Valley, Rosewood Sand Hill unfolds over 16 acres near the Santa Cruz Mountains. The urban retreat charms both business and leisure travelers with resort amenities and a relaxed translation of luxury. As the modern clubhouse for Silicon Valley, Sand Hill provides an inviting sanctuary where every moment is crafted to create lasting memories

Regardless of which adventure you choose, you will take home a trio of three liters, a 2012 Monte Bello, Santa Cruz Mountains, a 2015 Geyserville, Alexander Valley, and a 2022 Lytton Springs, Dry Creek Valley. All three large formats adorn the special 50th Anniversary etching, commemorating 50 years of Ridge wines!

Donation

- Choice of tasting for 6 people at Ridge Vineyards Monte Bello Estate in the Santa Cruz Mountains or Ridge Lytton Springs Estate in Sonoma County
- 3 Rooms for 1 Night at either the Rosewood Sand Hill Hotel in Cupertino or at the Madrona in Healdsburg
- 3L 2012 Monte Bello, Santa Cruz Mountains
- 3L 2015 Geyserville, Alexander Valley
- 3L 2022 Lytton Springs, Dry Creek Valley

Donors

Ridge Vineyards, Mark Vernon

Restrictions

Air and ground transportation not included. Date of visit to either Ridge Estate must be mutually agreed upon.

20

LIVE AUCTION

The Pride of Sonoma County!

Sonoma County, CA | September 18–20, 2025

Four guests will enjoy a weekend of extraordinary events that showcase the best of Sonoma County’s world-renowned wines, gourmet cuisine, and vibrant community spirit. Stay with two rooms for four nights at a four-star hotel in Healdsburg, CA to relax and rejuvenate between events.

Your weekend begins with a warm welcome and an intimate lunch hosted by Stuart Bryan, Co-Chair of the V Foundation’s Sonoma Epicurean Committee and the team at Pride Mountain Vineyards. Nestled atop the Mayacamas Mountains, Pride Mountain’s “Mountain Top Picnic Table” offers sweeping views of vineyards straddling both Napa and Sonoma Counties. Here, you’ll savor a delicious meal paired with exquisite wines, all while enjoying the personal stories and expert insights of your hosts.

As the festivities unfold, you’ll join fellow wine lovers at the Sonoma County Wine Celebration Welcome Reception, a lively gathering that kicks off the weekend in style. Mix and mingle with Sonoma’s finest winemakers and other distinguished guests as you toast to the celebration ahead.

The enchantment continues with a coveted spot at one of the exclusive Dine-Around Showdown Dinners, where Sonoma’s top vintners and celebrated local chefs come together to craft an unforgettable culinary experience.

On Saturday, the excitement builds to the main event—the Auction Gala at the Sonoma County Wine Celebration. Your group will enjoy a front-row table hosted by Stuart Bryan and Pride Mountain Vineyards, putting you in the heart of the action as some of Sonoma’s most extraordinary offerings go under the hammer.

As a special keepsake of this incredible experience, the winning bidder will take home a 12-bottle collection of Pride Mountain Vineyards’ rare Reserve and Single Vineyard wines.

Donation

- 2 Rooms for 4 Nights at a 4-Star Hotel in Healdsburg, CA
- Welcome Lunch for 4 People Hosted by Stuart Bryan at Pride Mountain Vineyards
- 4 Invitations to the SCWC Welcome Reception
- 4 Spots at the Dine-Around Showdown Dinner
- 4 Seats at the Live Auction at Sonoma County Wine Celebration on Saturday
- (12) Pride Mountain Vineyards Rare Reserve and Single Vineyard Wines

Donors

Sonoma County Vintners Foundation, Stuart Bryan & Suzanne Pride Bryan, Pride Mountain Vineyards

Restrictions

Airfare and ground transportation not provided. All portions of this lot must be redeemed during the Sonoma County Wine Celebration week. Dates of the events are September 18-20, 2025. Welcome Lunch at Pride Mountain Vineyards based on mutually agreed upon time.

21

LIVE AUCTION

Fund-A-Need: Cancer Prevention and Interception

What is Cancer Prevention and Interception?

- Preventing cancer before it forms is the best way to reduce the burden of cancer on individuals. This includes taking certain actions to lower risks (healthy lifestyle, limit sun exposure, staying up to date on vaccines that can prevent cancer), but we need further research into what causes cancer (gene mutations, environmental exposures, etc.) to develop preventative methods and guidelines.
- Cancer Interception includes research that aims to detect cancer in its earliest forms (pre-cancerous or early tumors) *and* to halt or reverse the process. Examples of cancer interception are: polyp removal during a colonoscopy and precancerous mole removal during a skin check. Cancer interception combines screening to identify a precancerous or early tumor with treatment or procedures that remove it or stop its growth.

Why does the V Foundation fund cancer prevention and interception?

- In 2023, it was estimated that 45% of expected cancer deaths can be attributed to risk factors that can be modified (e.g., smoking, UV exposure).
- Research is urgent because understanding, detecting and treating cancers early will save lives. We need: a better understanding of what factors lead to cancer, accurate screening guidelines, and improved screening tools (less invasive, more accurate) to catch cancer in its earliest forms.
- Continued investment in research on cancer prevention and cancer interception will be a driving factor in Victory Over Cancer®.

**Take control
of your health:**
learn your cancer risks

Eva Hernando-Monge, Ph.D.,
V Foundation Grantee, with team member

A Case for Research Rules

- The case lots, consisting of one case per lot, will be sold as described in the catalog.
- When the bidding is closed, the 5 highest bids of record for each Case for Research lot, unless otherwise specified, will be recorded as the purchasers of one case (9 liters) each. California Sales Tax (9%) will be added to each case purchase price.
- The vintner retains sole discretion as to when the wine will be bottled and delivered to the purchaser. The purchaser acquires only the right to take possession of the wine when notified by the winery and has no right of inspection pending notification.
- Purchaser agrees to take delivery and make shipping arrangements within 60 days of notification. The right to take possession shall not be assigned or transferred without first obtaining the seller's written permission.
- Shipping arrangements and expenses are the responsibility of the purchaser.
- Since shipping regulations vary from state to state, out-of-state bidders should be familiar with and are responsible for compliance with the laws of the destination locality.
- Wines may not yet be bottled and ready for distribution. Cases of wine will be shipped by the respective wineries upon release date, which varies between 2025 and late 2026.



A Case for Research

A CASE FOR RESEARCH



A. RAFANELLI
Winery | Healdsburg, CA

2023 A. Rafanelli Cabernet Sauvignon



Shelly Rafanelli, Winemaker

The Rafanelli family works with many of the oldest and most coveted vineyards in the valley, focusing with meticulous attention on producing the highest quality fruit possible each vintage. In the cellar, the focus is on the purest expression of the appellation's terroir and the vintage with respect to the unique winemaking style.

The 2023 A. Rafanelli Cabernet Sauvignon is an iconic representation of what this expressive variety can achieve in Sonoma County. Beginning in the vineyard, sustainably farmed grapes are hand harvested, then brought to the winery where they are hand sorted, crushed and fermented in small open top tanks. Manual punch downs obtain the dark color, concentrated flavors, and fine tannin balance. Aging is done in new Traditional Chateau French oak cases for twenty-two months before being bottled. The wines are unfinned and unfiltered.

This vintage is balanced, well integrated with black fruit, rich complexity, and an elegant finish. Renowned for their aging potential, this wine will continue to develop gracefully with time.

A. Rafanelli Winery is a historic fourth-generation, family-owned winery, founded in the heart of the Dry Creek Valley. Guided by tradition, Shelly Rafanelli-Fehlman continues to refine the classic style that has made her family's winery a benchmark of excellence in the Dry Creek Valley appellation for decades.

A CASE FOR RESEARCH

ALDINA
VINEYARDS

2023 Aldina Vineyards Chardonnay



Monica Lopez & Francisco Lopez, Co-owners
Belen Ceja, Winemaker

At Aldina Vineyards, every bottle of wine tells a story—of family, perseverance, and a deep love for the land. At the heart of that story is Belen Ceja, our winemaker, whose journey and passion for winemaking is woven into every vintage we produce.

Aldina Vineyards was founded in 2012 by Francisco Lopez and Monica Lopez as a tribute to their parents, Al and Dina. What started as a labor of love has grown into a brand dedicated to crafting wines that honor their heritage while embracing the future. Belen, a close family friend and esteemed winemaker, shares this vision. Born into a multigenerational winemaking family, she was raised in the vineyards, learning that great wine is not just made, it is nurtured. Today, she works alongside the Lopez family, ensuring that each bottle reflects their shared commitment to quality and tradition.

One of the most exciting additions to Aldina Vineyards' portfolio is their Chardonnay, with its first vintage debuting in 2018 sourced from a Certified Sonoma County Sustainable vineyard in Los Carneros.

Our 2023 vintage was hand-harvested in the early morning at peak maturity, the Chardonnay was whole-cluster pressed to extract its pure, vibrant juice. With captivating aromas of lemon zest, green apple, fresh lemon tart, and guava, this wine dances across the palate with layers of crisp green apple, honeysuckle, and white flowers. A delicate balance of acidity leaves you craving just one more sip.

For the Lopez family, Aldina Vineyards is more than a winery—it's a celebration of culture, heritage, and the moments shared over a great glass of wine. With Francisco's vision, Monica's warm hospitality, and Belen's expertise, Aldina continues to produce wines that honor their roots while paving the way for future generations.

Come taste their story. Come experience Aldina.

A CASE FOR RESEARCH



DuMOL

2022 Bressay Pinot Noir



Jenna Davis, Associate Winemaker
& Andy Smith, Winemaker

The 2022 Bressay Pinot Noir from DuMOL is a standout expression of the winery’s commitment to crafting exceptional wines from its estate vineyards. Sourced from the mid-slope of the Bressay Estate Vineyard in Sonoma Coast, this wine benefits from organically farmed, high-density plantings of 3,630 vines per acre—nearly triple the usual density. The wine is fermented with 40% whole clusters to enhance texture and spice, then aged for 17 months in 30% new French oak cases, resulting in a limited production of just 500 cases. The meticulous care taken in the vineyard and winery makes this a “wine of the vintage” candidate.

DuMOL Winery was founded in 1996 on the belief that the cool climate of Green Valley, which nests within both the Russian River Valley and Sonoma Coast, can grow some of the best Pinot Noir and Chardonnay in the world. Over the past three decades, as DuMOL has developed nearly 100 estate acres, its Winegrowing team and commitment to the foundational idea has solidified.

The 2022 Bressay Pinot Noir captivates with its soaring aromatic complexity and supple texture. On the nose, it offers vibrant notes of orange zest, lilac, anise, and fennel, complemented by a spectrum of red, blue, and black berry fruits. The palate is lively yet delicate, with fine tannins providing structure and a long, exotic finish layered with spicy and floral nuances. This wine is both approachable now and promises further elegance through 2032—a testament to DuMOL’s mastery in crafting wines that balance power with finesse.

A CASE FOR RESEARCH

PRIDE

MOUNTAIN VINEYARDS

2022 Cabernet Franc



Matt Ward, Winemaker

The 2022 Cabernet Franc offered in this lot introduces itself with profuse aromas of cigar box, raspberry and rosemary. Savory flavors of herb, earth and fruit then set the stage for nuanced notes of white pepper, mint and violet. Conveying its mountain-grown origins in no uncertain terms, this is high-elevation cabernet franc at its finest.

Founded in 1991 by Jim and Carolyn Pride, Pride Mountain Vineyards is a second-generation family-owned winery with a long history of crafting exquisite wines. Eighty-five acres of estate vines, primarily south-facing, blanket the crest of the Mayacamas Mountains at 2,100 feet and produced exceptional fruit.

Winemaker Matt Ward joined Pride Mountain Vineyards in 2022. Passionate about every nuanced step in the winemaking process, Matt works closely

with Director of Winegrowing Steve Pride to ensure that the attention to detail labored over in the vineyard is translated into world-class wines that are a joy to drink and are capable of aging elegantly and beneficially for decades.

Mission

The V Foundation for Cancer Research was founded in 1993 by ESPN and the late Jim Valvano, legendary college coach, ESPN commentator and a Naismith Memorial Basketball Hall of Famer. The V Foundation's mission is funding game-changing cancer research and all-star scientists to accelerate Victory Over Cancer® and save lives.

The V Foundation has awarded **nearly \$400 million** in cancer research grants nationwide.

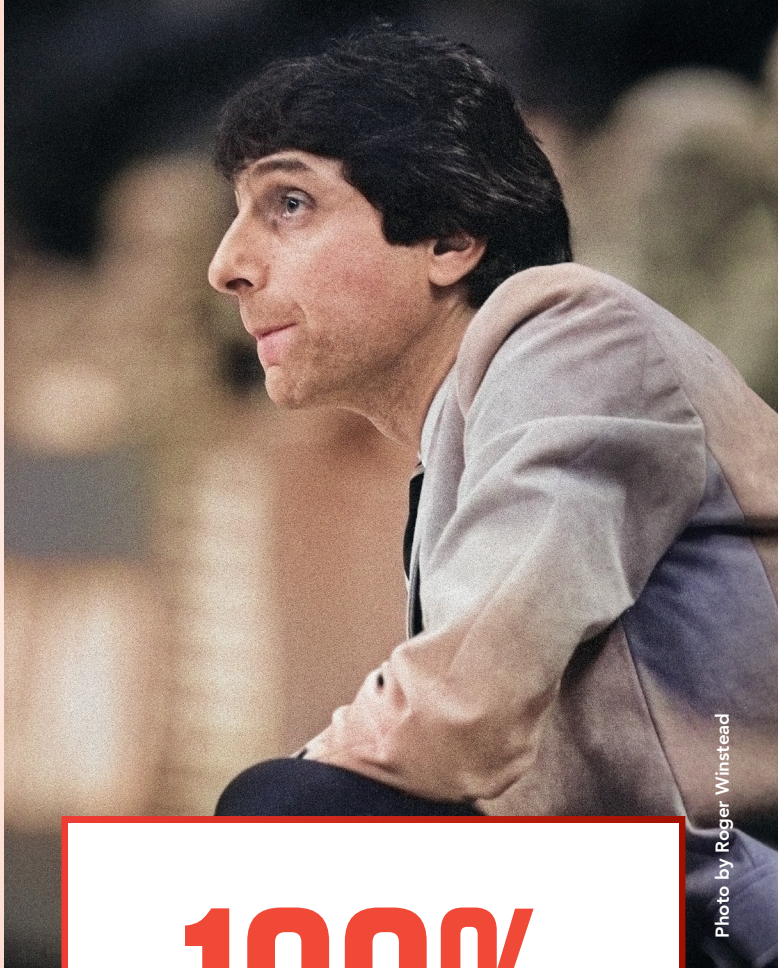


Photo by Roger Winstead

100%

of direct donations are awarded to **lifesaving cancer research.**

The V Foundation's endowment covers administrative expenses.



We have received **13 consecutive 4-star ratings (out of 4)** from **Charity Navigator**, a leading charity evaluator, placing us among the top 2% of charities evaluated.



We also have received the **Platinum Seal of Transparency from Candid**, a leading source of information on non-profits.



2025 Signature Events

